

**WSOC-TV**

Agency Name: American Media

Todays date: 10/29/2012

Advertiser Name: Hudson / R/US Representative

Invoice Nbr.: \_\_\_\_\_

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract #  
335857

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: \_\_\_\_\_

Time Aired: \_\_\_\_\_

A/E Name: Andrea Moore

A/E Number: \_\_\_\_\_

Ntl. Rep Nbr: \_\_\_\_\_

Billed at Rate: \_\_\_\_\_

Corrected Rate: \_\_\_\_\_

Gross Credit/Debit: \$1,000.00

Net Credit/Debit: \$850.00

**REASON FOR ADJUSTMENT:**

**SALES**

☐ Agency Commission Adj.  
☐ Sales Ordering Error  
☐ Makegood Error  
☐ Rate Adjustment  
☐ Telerep Ordering Error  
☐ Telerep Makegood Error  
☐ Spots Double Ordered

**OTHER**

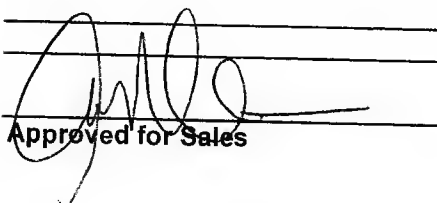
☐ Carting Error  
☐ Technical Difficulty  
☐ Network Overrun  
☐ Invoice Billing Error  
☐ Computer Conv. Error  
☐ Production Billing Adj.  
☐ Internet

**TRAFFIC**

☐ Product Conflict  
☐ Poor Rotation  
☐ Incorrect Media  
☐ Outside Time Period  
☐ Order Entry Error

**EXPLANATION:**

rebates from the week of 10/15- dollars are being respend  
11/1 Th-fr 1137p-1237a 2x \$500

  
Approved for Sales

Approved for Accounting



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

Contract # 335857

Schedule Dates 10/09/12-11/03/12  
Advertiser Pol/R Hudson/R/NC US Representative (16382)  
Agency American Media & Advocacy Group (4189)  
Product Political - Federal Candidate (1067)  
Brand 3323 HUDSON/NRCC (139166)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name ROBINSON, TRACEY  
Phone/Fax /  
CPE 274/491/3323  
Account Types National/Political  
Billing Type Standard  
Comments HUDSON/NRCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* RICHARD HUDSON FOR CONGRESS

Date Entered 10/05/12  
Last Modified 10/31/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06364552  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,648.75  
Net Total \$37,676.25  
Sales Tax

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	50	\$40,525.00
Nov. 2012	6	\$3,800.00
Grand Total:	56	\$44,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11P-11:35P (EST)	1					1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
2.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11:35P-12:05A (EST)	1					1			1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
3.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	12P-1P (EST)	2								2	\$375.00	\$750.00	Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
4.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5P-5:30P (EST)	1					1			1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
5.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5:30P-6P (EST)	1					1			1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
6.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6P-6:30P (EST)	1					1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
7.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	7P-7:30P (EST)	1					1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
8.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	7A-8A (EST)	1					1			1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
9.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	11P-11:35P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
10.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	12P-1P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
11.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30P-6P (EST)	1					1			1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
12.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	6P-6:30P (EST)	1					1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
13.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	7P-7:30P (EST)	1					1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

# Contract # 335857

<b>Schedule Dates</b>	10/09/12-11/03/12	<b>Date Entered</b>	10/05/12
<b>Advertiser</b>	Pol/R Hudson/R/NC US Representative (16382)	<b>Last Modified</b>	10/31/12
<b>Agency</b>	American Media & Advocacy Group (4189)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	NO
<b>Brand</b>	3323 HUDSON/NRCC (139166)	<b>Headline #</b>	06364552
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	ROBINSON, TRACEY	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	277/491/3323	<b>Commission</b>	\$6,648.75
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$37,676.25
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	

Comments: HUDSON/NRCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CONGRESS, RICHARD HUDSON FOR

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	50	\$40,525.00
Nov. 2012	6	\$3,800.00
<b>Grand Total:</b>	<b>56</b>	<b>\$44,325.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	7A- 8A (EST)	1	1							1	\$775.00		Charlotte (WSOC)	GD MRN AMR	10/5/12
16.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	8A- 9A (EST)	1								1	\$725.00		Charlotte (WSOC)	GD MRN AMR	10/5/12
18.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	7A- 8A (EST)									1	\$325.00		Charlotte (WSOC)	EYE NW 5A MRN2	10/5/12
20.1	Normal Line / Spot	10/14/12-10/14/12	4	:30	11P- 11:35P (EST)									1	\$1,200.00		Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
21.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	12P- 12:30P (EST)									1	\$275.00		Charlotte (WSOC)	EYEWIT MDY SU	10/5/12
22.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	6P- 6:30P (EST)									1	\$1,000.00		Charlotte (WSOC)	EYE NWS SUN 6	10/5/12
23.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	7A- 8A (EST)									2	\$300.00		Charlotte (WSOC)	EYE NW SU MRN2	10/5/12
24.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	11P- 11:35P (EST)									1	\$700.00		Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
25.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	11:35P- 12:05A (EST)									1	\$850.00		Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
26.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	5P- 5:30P (EST)									1	\$875.00		Charlotte (WSOC)	EYEWIT NWS 30	10/5/12
27.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	6P- 6:30P (EST)									1	\$1,100.00		Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
28.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	7A- 8A (EST)									1	\$725.00		Charlotte (WSOC)	GD MRN AMR	10/5/12
29.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	8A- 9A (EST)									1	\$725.00		Charlotte (WSOC)	GD MRN AMR	10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

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1901 North Tryon Street  
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American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

# Contract # 335857

<b>Schedule Dates</b>	10/09/12-11/03/12	<b>Date Entered</b>	10/05/12
<b>Advertiser</b>	Pol/R Hudson/R/NC US Representative (16382)	<b>Last Modified</b>	10/31/12
<b>Agency</b>	American Media & Advocacy Group (4189)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	3323 HUDSON/NRCC (139166)	<b>Headline #</b>	06364552
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	ROBINSON, TRACEY	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	274491/3323	<b>Commission</b>	\$6,648.75
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$37,676.25
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	

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31.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	11P-11:35P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWT NWS 11	10/5/12
32.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	11:35P-12:05A (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
33.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	5P-5:30P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWT NWS 5	10/5/12
34.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	5:30P-6P (EST)				1					1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWT NWS 30	10/5/12
35.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	6P-6:30P (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWT NWS 6	10/5/12
36.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	7P-7:30P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
37.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	7A-8A (EST)			1						1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
38.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	8A-9A (EST)			1						1	\$725.00	\$725.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
40.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	11P-11:35P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWT NWS 11	10/5/12
41.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	11:35P-12:05A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
42.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5P-5:30P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWT NWS 5	10/5/12
43.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5:30P-6P (EST)				1					1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWT NWS 30	10/5/12
44.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	6P-6:30P (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWT NWS 6	10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
Comments:		Comments:	

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Buyer Name	ROBINSON, TRACEY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	274/494/2322	Commission	\$6,648.75
Account Types	National/Political	Net Total	\$37,626.25
Billing Type	Standard	Sales Tax	

Comments: HUDSON/MRCC \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* RICHARD HUDSON FOR CONGRESS

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46.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	7P- 7:30P (EST)	1			1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
47.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	7A- 8A (EST)	1			1					1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
48.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	7:30P- 7:56P (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)	ENT TONIGHT 30	10/5/12
49.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	7:30P- 7:56P (EST)	1				1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	ENT TONIGHT 30	10/5/12
50.0	M/G For 15.0.1 / Spot	10/17/12-10/17/12	5	:30	5A- 5:30A (EST)	1			1					1	\$425.00	\$425.00	Charlotte (WSOC)		10/16/12
51.0	M/G For 15.0.1 / Spot	10/17/12-10/17/12	5	:30	12:05A- 1:05A (EST)	2			2					2	\$150.00	\$300.00	Charlotte (WSOC)		10/16/12
52.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7P- 7:30P (EST)	2								2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/29/12
53.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	5:30A- THE CHRIS MATTHEWS SHOW	2						X		2	\$200.00	\$400.00	Charlotte (WSOC)		10/29/12
54.0	Normal Line / Spot	11/01/12-11/02/12	4	:30	11:37P- 12:07A (EST)	2				X	X			2	\$500.00	\$1,000.00	Charlotte (WSOC)		10/31/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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